

# 2024 Red Ribbon Benefit:

A Fashion Experience and AIDS Retrospective

Thursday, October 10, 2024



## Shepherd Wellness

## Community

Helping people living with HIV/AIDS improve their wellness

### \$10,000 Diamond Sponsor

You or your organization will be a leading sponsor of the benefit and have your name and/or logo featured on SWC print & media promotional materials, displayed on a large 36"x24" poster at the event, and published full-page in the program. *Includes 8 VIP tickets to the benefit & reserved fashion show seating.*

### \$5,000 Platinum Sponsor

You or your organization will be a recognized sponsor of the benefit and will have your name and/or logo displayed on a 24"x18" poster at the event and published full-page in the program. *Includes 6 VIP tickets to the benefit and reserved fashion show seating.*

### \$2,500 Gold Sponsor

You or your organization will be a recognized sponsor of the benefit and will have your name and/or logo displayed on a 24"x18" poster at the event and published half-page in the program. *Includes 4 VIP tickets to the benefit.*

### \$1,000 Silver Sponsor

You or your organization will be a recognized sponsor of the benefit and will have acknowledgment in the program and your name listed on event signage. *Includes 2 VIP tickets to the benefit.*

### \$500 Bronze Sponsor

You or your organization will be a recognized sponsor of the benefit and will have acknowledgment in the program and your name listed on event signage. *Includes 1 VIP ticket to the benefit.*

### Program Ad (circle one)

Promote yourself or your organization in the event program.

Full page \$500

Half page \$250

Business Card Size \$100

**Online registration and payment available  
at [www.swconline.org/donate-online-now](http://www.swconline.org/donate-online-now)**

I cannot attend this year, please accept this donation of \$\_\_\_\_\_ in my absence.

*Sponsor contributions, less the value of goods and services received (\$175 per ticket), are tax-deductible.*

Organization or Individual Sponsor Name:  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media Info: \_\_\_\_\_

Enclosed is my check payable to  
Shepherd Wellness Community

Please return this form by June 15, 2024 to

Shepherd Wellness Community

4800 Sciota Street • Pittsburgh, PA 15224

Office: 412-683-4477 • Fax: 412-683-5755

Email: [office@swconline.org](mailto:office@swconline.org)

Color ads may be submitted in pdf, jpeg, or png.

Full page ad size is 4.5" w X 7.5" h.

Ads printed on posters will use your full-page ad file.